

AUTOMOTIVE STREET STYLE MAGAZINE

www.automotivestreetstyle.com

AUTOMOTIVE STREET STYLE, LLC - Advertising Order Form

TYPE	SPECIFICATIONS	(1X EA.)	(3X EA.)	TOTAL
1/4 Page - Run of Publication	2.5" (W) X 3.5" (H)	<input type="checkbox"/> \$100.00	<input type="checkbox"/> \$100.00	_____
1/2 Page - Run of Publication	2.5" (W) X 7.5" (H)	<input type="checkbox"/> \$250.00	<input type="checkbox"/> \$225.00	_____
Full Page - Run of Publication	5.5" (W) X 8.5" (H)	<input type="checkbox"/> \$500.00	<input type="checkbox"/> \$400.00	_____
Back Cover	5.5" (W) X 8.5" (H)	<input type="checkbox"/> \$1,500.00	<input type="checkbox"/> \$1,200.00	_____
Inside Front	5.5" (W) X 8.5" (H)	<input type="checkbox"/> \$2,250.00	<input type="checkbox"/> \$1,800.00	_____
Inside Back	5.5" (W) X 8.5" (H)	<input type="checkbox"/> \$1,000.00	<input type="checkbox"/> \$900.00	_____
Directory Listing	8 Vertical Lines	<input type="checkbox"/> \$30.00	<input type="checkbox"/> \$30.00	_____
What's New	P. 6 (1/4 Page)	<input type="checkbox"/> \$150.00	<input type="checkbox"/> N/A	_____
Featured Product	P. 8 (Full Page)	<input type="checkbox"/> \$700.00	<input type="checkbox"/> N/A	_____
Featured Manufacturer	PP. 10 - 11 (Full Page)	<input type="checkbox"/> \$700.00	<input type="checkbox"/> N/A	_____
Featured Shop	PP. 12 - 13 (Full Page)	<input type="checkbox"/> \$700.00	<input type="checkbox"/> N/A	_____

TRUCK & TRAILER

SPECIFICATIONS

2 - 3 Hour Trailer Appearance	Local	<input type="checkbox"/> \$500.00	_____
Car / Vehicle Display	Local	<input type="checkbox"/> \$500.00	_____
Product Placement	1 Table Display	<input type="checkbox"/> \$1,500.00	_____
Vendor Booth 10'x10'	Customer Supplied	<input type="checkbox"/> \$250.00	_____
Product Placement w/DJ, MC, TV or Radio Plug	Not to Exceed 5 Minutes (Radio & TV Only)	<input type="checkbox"/> \$1,000.00	_____
"JYD" Jerome Williams 2 Hour Appearance	Local Event	<input type="checkbox"/> \$2,000.00	_____
Product Endorsement	One Promo Photo Up to 6 Months Use	<input type="checkbox"/> \$10,000.00	_____

TOTAL _____

Advertising Guidelines. Automotive Street Style, LLC dba Automotive Street Style Magazine is solely responsible for the publication of Automotive Street Style Magazine. All artwork must be submitted with a 0.25" BLEED at 300DPI in a Flattened .TIFF. All advertisements must be clearly and prominently identified by trademark and/or signature of the advertiser. Advertisements that simulate editorial material must be clearly labeled "ADVERTISEMENT". Automotive Street Style, LLC reserves the right to reject or cancel any advertising order or advertising copy for any reason, at any time. Advertiser agrees to reimburse Automotive Street Style, LLC for any fees and costs incurred by Automotive Street Style, LLC in collecting any unpaid charge or portion of the charge for advertisements, including, but not limited to attorney fees and court costs. Automotive Street Style, LLC shall not be subject to any liability whatsoever for any failure to publish or circulate all or any part of any issues because of strikes, work stoppages, accidents, fires, acts of God, or any circumstances not within the direct control of Automotive Street Style, LLC. In the event of errors in or omissions of any advertisement(s), Automotive Street Style, LLC's liability shall not exceed a refund of the amounts paid to Automotive Street Style, LLC for the advertisement. The copyright in any advertisement created by Automotive Street Style, LLC may not be used by the advertiser without the expressed written consent of Automotive Street Style, LLC. A digital reproduction of this document, shall serve as an 'original' document in the event of submission via email or facsimile.

For additional information, please visit www.automotivestreetstyle.com

ADVERTISING START DATE	PREVIEW ISSUE	JAN 2010	FEB 2010	MAR 2010	APR 2010	MAY 2010	JUN 2010	JUL 2010	AUG 2010	SEPT 2010	OCT 2010	NOV 2010
ADVERTISING END DATE	PREVIEW ISSUE	JAN 2010	FEB 2010	MAR 2010	APR 2010	MAY 2010	JUN 2010	JUL 2010	AUG 2010	SEPT 2010	OCT 2010	NOV 2010

Organization _____	Telephone _____
Contact _____	Facsimile _____
Address Line _____	Website _____
City, State, ZIP _____	Email _____

Advertiser's Agent / Guarantor (Printed Name) _____	Advertiser's Agent / Guarantor (Signature) _____	Date _____
Publisher's Agent (Printed Name) _____	Publisher's Agent (Signature) _____	Date _____

PAYMENT MADE VIA CASH CHECK CC# _____ - _____ - _____ - _____ TYPE _____ EXP _____ / _____ CID _____

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